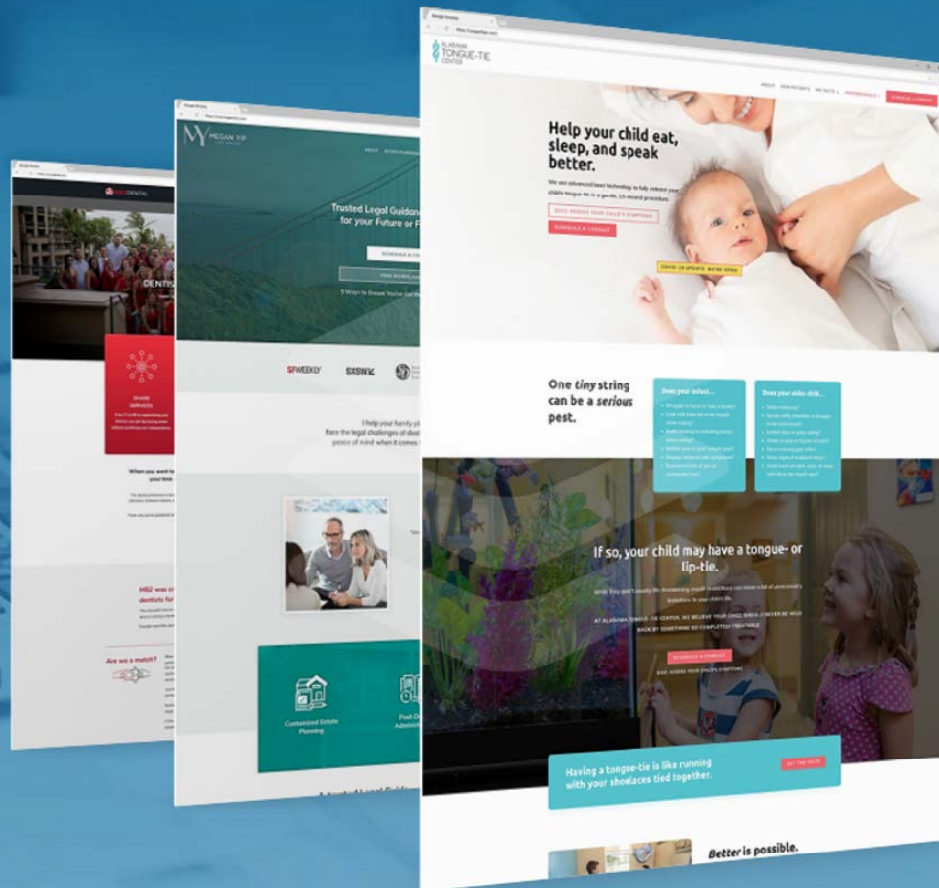


7 STORYBRAND WEBSITE EXAMPLES



AGENCY
BOON

7 STORYBRAND WEBSITE EXAMPLES

TO

Inspire your wireframing and design
a StoryBrand website to perfection

So, you found StoryBrand and it's a gold mine! Right you are. However, you've searched Google for StoryBrand website examples and haven't found much.

You wanted to see some StoryBrand websites in the wild but have been let down by the lack of examples out there.

Worse off – you want to implement StoryBrand on your website before your competitors can implement it on theirs. Some examples would really help right now!

Well, we know exactly how you feel. So much so that we compiled 7 of our favorite StoryBrand website examples.

Some of these are websites that we designed and developed ourselves while others are ones that we've seen other Certified Guides put together.

So go ahead and scan these websites and be sure to read our notes on the various aspects of these sites. We'll highlight specific parts of the StoryBrand framework in action so you can see what they look like.

National Medical Education and Training Center


[ABOUT](#)
[ADMISSIONS](#)
[COURSES](#)
[CURRENT STUDENTS](#)
[CONTACT](#)
[APPLY NOW](#)

Earn a Living. Make a Difference.

We Educate & Train EMT's and Paramedics

[APPLY NOW](#)
[EXPLORE PROGRAMS](#)


ONLINE

For those looking for flexibility, complete the majority of your program online, spending just one to two intensive weeks on-site.

[READ MORE](#)


ON-CAMPUS

For locals who prefer to learn in-person, complete your program fully on-campus in West Bridgewater, MA.

[READ MORE](#)

Crush Your Certification

[GET TRAINED](#) | [GET CERTIFIED](#) | [BE READY TO HELP](#)

There's nothing more empowering than being the person in the room equipped to respond in the face of crisis. Our job is to educate and train you to become that person, offering excellent care - every time.

Part of the process is getting you certified. **But not just certified for certification's sake alone.** We want you confidently responding whenever there's a need, while avoiding the tragic consequences of being underprepared.

Because - when it's time to help - *the life in your hands is counting on you to get it right.*

[APPLY NOW](#)
[EXPLORE PROGRAMS](#)

Messages from our Graduates



I can say with the utmost confidence that program far exceeded my expectations. Without [it], there is no way I could have achieved this milestone while still working full-time.

*I am currently up and running as a Paramedic for my Fire District. Though great for me personally, **it is even better for the people of my community**, as up to this point, we were only able to offer services with the closest Medic Unit twenty to thirty minutes away on a good day.*



GREG WATERS, NMETC GRADUATE



We've Nailed the Training Process

AND IT'S PAYING OFF FOR OUR STUDENTS.



5 months

to complete the **EMT** program so you can get on the job, fast.



100%

pass rate of certification seeking graduates in all NMETC programs.



\$60K

average starting salary for **paramedics**.

[APPLY NOW](#)
[EXPLORE PROGRAMS](#)

Our Promise to You

When you graduate from NMETC, we're confident you'll join 100% of those certification-seeking graduates who pass the test. In the unlikely event that you don't pass your certification exam in the allotted chances given by the NREMT, you can repeat our program for free.

[APPLY NOW](#)


Why It Works

OVER & OVER AGAIN

[APPLY NOW](#)

1

Faculty Who Get It

Active practitioners make up our faculty. We care about you and we care about your future patients. You each deserve someone who's ready for the job.

2

Cutting-Edge Technology

Whether you start your coursework on-campus or online, you'll always put your skills to the test with advanced simulations using our state-of-the-art sim-lab.

3

Real-World Practice

Every student completes in-person and in-the-field training, so you feel confident when you're faced with high-stakes calls on the job.

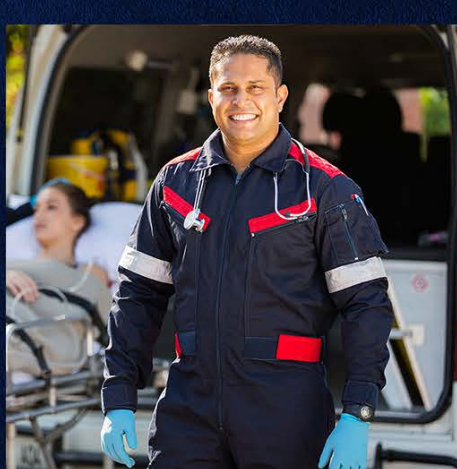
Two Exceptional Programs

Complete each program completely on-campus or as an online hybrid, offering six to twelve days of in-person training on our Massachusetts campus.



EMT Program

Be ready to hit the streets as a capable, compassionate, and confident first responder.

[READ MORE](#)


Paramedic Program

Further develop your skills to lead a team and offer life-saving care as a paramedic.

[READ MORE](#)


5 Manley Street
West Bridgewater, MA 02379
508-510-3666

ABOUT

[ACCREDITATION](#)
[EMT PROGRAM](#)
[CURRENT STUDENTS](#)
[PARAMEDIC PROGRAM](#)
[TRANSCRIPT REQUEST](#)
[UPCOMING CLASSES](#)

Follow Us:

[FACEBOOK](#)
[TWITTER](#)
[LINKEDIN](#)
[INSTAGRAM](#)

Join Us!

Further develop your skills to lead a team and offer life-saving care as a paramedic.

[READ MORE](#)

Alabama Tongue-Tie Center

Help your child eat, sleep, and speak better.

We use advanced laser technology to fully release your child's tongue-tie in a gentle, 15-second procedure.

[QUIZ: ASSESS YOUR CHILD'S SYMPTOMS](#)

[SCHEDULE A CONSULT](#)

COVID-19 UPDATE: WE'RE OPEN!

One *tiny* string can be a *serious* pest.

Does your infant...

- Struggle to nurse or take a bottle?
- Leak milk from his or her mouth while eating?
- Make clicking or smacking noises when eating?
- Exhibit slow or poor weight gain?
- Display reflux or colic symptoms?
- Experience lots of gas or continually fuss?

Does your older child...

- Sleep restlessly?
- Speak softly (mumble) or struggle to be understood?
- Exhibit slow or picky eating?
- Choke or gag on liquids or foods?
- Have a strong gag reflex?
- Show signs of a speech delay?
- Grind teeth at night, snore, or sleep with his or her mouth open?

If so, your child may have a tongue- or lip-tie.

While they aren't usually life-threatening, mouth restrictions can mean a lot of unnecessary limitations to your child's life.

AT ALABAMA TONGUE-TIE CENTER, WE BELIEVE YOUR CHILD SHOULD NEVER BE HELD BACK BY SOMETHING SO COMPLETELY TREATABLE.

[SCHEDULE A CONSULT](#)

[QUIZ: ASSESS YOUR CHILD'S SYMPTOMS](#)

Having a tongue-tie is like running with your shoelaces tied together.

[GET THE FACTS](#)



Better is possible.

We use an innovative laser technique right here in our office, different than a snip or clip with scissors.

We will remove the full restriction gently and with absolute precision, giving each child the best chance of symptom improvement.

Incredible transformations are within reach.

After the procedure, children often:



Eat

with fewer struggles.

Babies nurse and bottle-feed easier and older children eat quicker and feel satisfied longer. Mom's also report less pain with nursing.



Sleep

with more peace.

Infants and children often sleep more soundly as they can breathe through their noses, which can also improve behavior throughout the day.



Speak

with greater confidence.

Small children, who are just learning to speak, often form their first words with less difficulty, while older children speak with added clarity.

[SCHEDULE A CONSULT](#)

[HOW THE PROCEDURE WORKS](#)



Get advice from the doctor who wrote the book on tongue-ties.

Dr. Richard Baxter is a board-certified pediatric dentist and Diplomate of the American Board of Laser Surgery who has performed tongue- and lip-tie procedures more than 3,000 times. He is a nationally recognized speaker on tongue-ties and author of the best-selling book, *Tongue-Tied: How a Tiny String Under the Tongue Impacts Nursing, Speech, Feeding, and More*.

Unbelievably, it wasn't until after Dr. Baxter's dental education at a top-ranked dental school, completion of his pediatric residency program, and his immersion in the dental field that he discovered his own tongue-tie. The fact that he went undiagnosed for so long helped him to recognize that others were living limited lives because of their tongue-ties, too – including his three daughters. Now, he's on a mission to help parents easily identify issues associated with their children's mouth restrictions, so that they can get the right treatment sooner.

[SCHEDULE A CONSULT](#)

[GET THE BOOK](#)

These moms were *wowed* with the results.



"We're so grateful to have this much improvement in such little time"

Mom was having lots of pain when nursing, my son latched on deeply for the first time. Two and a half weeks after the procedure [we] went to the pediatrician for a weight check. The doctor was surprised at his weight gain and they said we should not need a feeding tube any longer!



"I Was Pretty Skeptical About Tongue and Lip Ties!"

This family had trouble with nursing, the baby never felt full and had terrible reflux. After the procedure, they saw dramatic improvements and "he's a happy baby, and that makes me a happy mom!"



"She now says 39 words, and strangers in the grocery store understand her!"

This almost 2 yr old girl with speech delay, trouble sleeping, and trouble eating saw huge changes after a release with 29 new words, sleeping deeper and less restless, and "eating three times as much as she was [before]."

Jennifer L.

As soon as the procedure was done, my son latched on deeply for the first time. Two and a half weeks after the procedure [we] went to the pediatrician for a weight check. The doctor was surprised at his weight gain and they said we should not need a feeding tube any longer!

Naomi D.

I couldn't be more thankful to them. Not only did they fix my son's lip-tie, Dr. Baxter fixed his tongue-tie that nobody else had even said anything about. That seriously changed his life. He went from a 2.5 yr old that didn't talk to the most talkative 2.5 yr old ever!

Emily J.

Dr. Baxter corrected our infants tongue-tie. SUCH a better experience than having the correction done [elsewhere] with our previous kids. His techniques are thorough and quick. He called us that evening to check on us and gave us his number so we could contact him if we needed anything.

Eliminate your child's tongue-tie *once and for all.*

Unfortunately, we often see incomplete clips with scissors that yield incomplete results. We can help.

[SCHEDULE A CONSULT](#)

[HOW THE PROCEDURE WORKS](#)

HERE'S HOW IT WORKS:

1 SCHEDULE A CONSULT

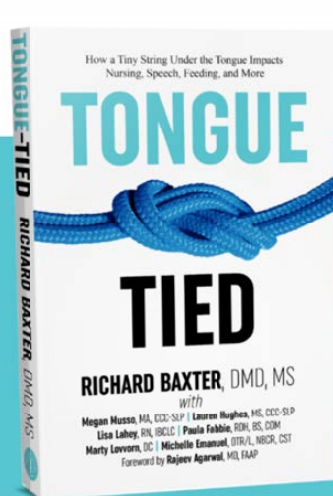
Complete the simple form at the bottom of this page or call us directly at (205) 419-4333 to schedule.

2 GET A COMPLETE ASSESSMENT

We'll listen to your concerns and help you get to the root cause of the issues your child is experiencing.

3 EXPECT NOTICEABLE RESULTS

Whether it's eating, sleeping, or speaking that improves, a tongue- or lip-tie release can make a profound difference in your child's life.



What is a tongue-tie?

PEEK INSIDE DR. BAXTER'S BEST-SELLING BOOK.

Tongue-Tied: How a Tiny String Under the Tongue Impacts Nursing, Speech, Feeding, and More is an exhaustive and informative guide to this misunderstood affliction. Along with a team of medical specialists, author Dr. Richard Baxter demystifies tongue-ties and spells out how this condition can be treated safely, comfortably, and comprehensively.

[PEEK INSIDE](#)

Trust your gut when something feels "off."

Help your child *fully* thrive.

[SCHEDULE A CONSULT](#)

Find us here

ADDRESS

2480 Pelham Pkwy
Pelham, Alabama



HOURS

Monday – Friday
8:00 a.m. – 4:30 p.m.



CONTACT

(205) 419-4333



Schedule a Consult

During business hours, please call (205) 419-4333 to schedule a consult.

First Name*

Last Name*

Phone*

Email*

Type your message*

Protected by reCAPTCHA

[SUBMIT](#)

Just for Kids Dentistry

[ABOUT](#)
[DENTAL TOPICS](#)
[SERVICES](#)
[NEW PATIENTS](#)
[CONTACT](#)
[BLOG](#)
[SCHEDULE AN APPOINTMENT](#)

A blast for them. A relief for you.

Pediatric dentistry in McKinney, TX.

[SCHEDULE AN APPOINTMENT](#)

PEDIATRIC SPECIALISTS

FAMILY-FRIENDLY APPOINTMENTS

A FUN ENVIRONMENT

Leave your worries at home.

We've seen it all.

There's nothing more important than your kids' health, but if "hey, I made you a dentist appointment" cues the meltdown of the century in your home...you are not alone. While your little one starts to panic, all you can think about is what they're going to do when it's time to actually get in the chair (if you can manage to get them that far).

Doing what's right for your kids isn't always easy, but it is always, well...right. That's why **we've crafted a dental care experience that your kids will look forward to** (no kidding!). And, if they're nervous at their first visit (i.e. throwing dental tools at our hygienists), don't worry. We've seen that, too, and it doesn't phase us a single bit.

SO, LET'S PROTECT THOSE SMILES YOU LOVE.

They'll love it here.

But, not as much as you.

[SCHEDULE AN APPOINTMENT](#)
[VIEW OUR SERVICES](#)

A Fun Experience

From a lively atmosphere to a friendly team and a surprise treat on the way out, we know how to have fun here!

[Learn more](#)

Exceptional Care

Dr. Terry Scott and the Just for Kids team provide personable, top of the line care in an energetic way your kids will love.

[Meet Dr. Scott](#)

Convenient Scheduling

Use our simple form below to schedule a block of appointments for your little or slightly bigger teenage ones.

[Learn more](#)

A Tremendous Value

We accept most dental insurances, so you can get high-quality care for your kids at a reasonable price.

[Learn more](#)

Because healthy habits start as a kid.

Fantastic place to take the kids! Very knowledgeable and on top of things and good with kids. My kids legit ask to go to their dentist here because they think it's so fun 🥰

MEGAN MURRAY

Here's how we help.

PREVENTATIVE

[LEARN MORE](#)

RESTORATIVE

[LEARN MORE](#)

ORTHODONTIC

[LEARN MORE](#)

SEDATION

[LEARN MORE](#)

[SCHEDULE AN APPOINTMENT](#)

Kids Nervous?

We can help.

Whether they've sensed that going to the dentist can be painful from a family member or heard a horror story from a kid at school, your child may be nervous about going to the dentist.

Help them relax with these [First Trip Tips](#).

[FIRST TRIP TIPS](#)

[SCHEDULE AN APPOINTMENT](#)

Let's do this!

Poor dental hygiene and not dealing with small problems can turn into unneeded pain and expense, so let's build healthy habits for your kids from the start!

SCHEDULE AN APPOINTMENT

Complete the simple form to request an appointment or call now to schedule directly at 972-540-5858.

CONQUER THEIR FEAR.

If your child's anxious on their way in the door, we'll be sure they're having a lot more fun by the time they're walking out!

ELIMINATE THE DREAD!

Celebrate one thing off your to-do list and know that the next visit to the dentist will be a lot more fun...for everyone.

[SCHEDULE AN APPOINTMENT](#)

Schedule an Appointment

protected by reCAPTCHA [Privacy](#) [Terms](#)

[SUBMIT](#)

Ascend Mortgage


[ABOUT](#)
[REFINANCE](#)
[PURCHASE](#)
[APPLY NOW](#)
[GET MORTGAGE GUIDANCE](#)

Home loans that build your wealth.

✓ Competitive rates ✓ Multiple lenders ✓ Unbiased guidance

[GET A HOME LOAN](#)
[REFINANCE](#)

BEN D.

"I really appreciated that Ascend Mortgage uses data-driven statistics to show me the options available to me as a purchaser, and the competitive rates in my market. It really made me feel like I have control over my future."

[WATCH BEN'S VIDEO](#)

...

Low Rates + Custom Strategy

Banks and Credit Unions lure clients in with low rates, but low rates alone can sometimes hurt more than they help. *Truth is* — when you work directly with a lender, they're in the business of collecting more interest, *not less*.

At Ascend Mortgage, we show you how to make home lending decisions in your best interest, using easy-to-understand virtual tools.



My name's Sean Chamberlain and over the last two decades, I've helped thousands of clients make home financing decisions that proactively build their wealth. We consider what you can afford now plus your financial goals for the future. Then, we research and compile unbiased recommendations representing multiple lenders and loan programs so, finally, you can pick the option that meets your needs now *without penalizing you in the future*.

You deserve a solid mortgage strategy.

[GET MORTGAGE GUIDANCE](#)
[EXPLORE YOUR MARKET](#)

Explore Your Market

Compare:

✓ Market temperature

✓ Average price point & square footage

✓ Typical buying timeline

✓ Homes for sale in buyer's and seller's markets

[GET ACCESS](#)

Track the value of your largest asset on a monthly basis.

What's your home worth?

[Check](#)

Powered by homebot



Get a Home Loan

The market is primed for buyers, but navigating the complexities of constantly changing rates and lender programs can be downright overwhelming.

Let's sort it out.

[GET HOME LOAN HELP](#)

Refinance

In today's climate, a lot of people feel tremendous pressure to make quick decisions about their finances and see refinancing their mortgages as a means of lowering their payments or consolidating their monthly bills.

Let's talk about what's best for you.

[GET THE FACTS ABOUT REFINANCING](#)


DENISE M.

"Any time I would need to text Sean or Steve a question, both of them would get back to me immediately. And I had a lot of questions! I would definitely use them again if I ever happen to move."

[WATCH DENISE'S VIDEO](#)

...

Here's how we'll start.

1



Click:
Get Mortgage Guidance

2



Answer a few
questions.

3



Jump on a no-pressure
call with our team.

Your mortgage ought to serve you well, not your lender.

[GET MORTGAGE GUIDANCE](#)


The leading Rochester (Hills), Michigan mortgage broker.

[ABOUT](#)
[PURCHASE](#)
[REFINANCE](#)
[CONTACT US](#)

415 S Main St, Suite F
Rochester, MI 48307

(248) 775-1275
info@ascendhomeloan.com

[GET MORTGAGE GUIDANCE](#)

Little Love Jar

LITTLE LOVE JAR

ABOUT

START A JAR

MOST OF US DON'T NEED MORE STUFF
BUT WE COULD ALL
USE MORE LOVE

START A JAR

TESTIMONIALS

MARIE FORLEO

"Little Love Jar is one of the most meaningful gifts I have ever received in my life."

JONAH PETERSON

"I didn't know I was such a good guy!"

MICHELLE COLBURN

"Little Love Jar has figured out what makes people feel like they matter."

A beautiful jar overflowing
with personal, heartfelt
messages.

Little Love Jar offers the ability to bottle up the most powerful and essential gift of all — love — in its purest form. Combining the convenience of technology and the sincerity of the lost art of letter writing, Little Love Jar is a timeless, uplifting gift that lasts a lifetime.

START A JAR



HOW IT WORKS

INVITE FRIENDS TO SUBMIT MESSAGES ONLINE.
WE'LL DO THE REST



1

Give a Little Love Jar

Receive a custom link to share with friends and family so they can submit heartfelt notes.



2

Collect Love

Relax as we collect print and fold each note, fill your jar to the brim, package it beautifully and ship it to their doorstep.



3

Spread Joy

Blast your loved one with all the love and joy you can fit into your Little Love Jar.

START A JAR

A JAR FULL OF...



THE ABSOLUTE PERFECT
GIFT FOR ANY OCCASION.



HEALING



BIRTHDAY



WEDDING



RETIREMENT



ANNIVERSARY



BABY SHOWER



TEACHERS



MILITARY

START A JAR

MORE THAN A GIFT.
LITTLE LOVE JAR IS
A MOVEMENT.

We are on a mission to spread as much love
into the world as humanly possible.

READ MORE

FAQ

How long does it take to complete a Love Jar?

The Little Love Jar process — collecting messages, fulfilling the jar, and shipping time — takes 12 days, so please order your love jar at least 12 days before the day you want it to arrive at your recipient's doorstep!

Do I need email addresses and/or access to the internet?



What happens after I purchase a jar?



What if I don't have access to the recipient's email contacts?



How many messages can be collected?



Who will see my messages?



CONTACT

Questions about Little Love Jar?
We'd love to hear from you!

First Name*

Last Name*

Phone Number*

Email Address*

Your message*

SUBMIT

protected by reCAPTCHA [Privacy](#) — [Terms](#)



LITTLE LOVE JAR



MENU

Start a Jar
About
Contact us

CONTACT

Questions@littlelovejar.com

SOCIAL



START A JAR

Megan Yip Law Office



ABOUT ESTATE PLANNING POST-DEATH ADMINISTRATION DIGITAL ASSETS BLOG CONTACT [SCHEDULE A CONSULTATION](#)

Trusted Legal Guidance to Help You Plan
for your Future or Face Death Today

[SCHEDULE A CONSULTATION](#)

[FREE DOWNLOADABLE GUIDE](#)

5 Ways to Ensure You've Got the Great Lawyer You Deserve

SF WEEKLY

SXSW



MCBA

engadget

I help your family plan for the future,
face the legal challenges of death today, and gain clarity and
peace of mind when it comes to life's toughest questions.



TESTIMONIALS

"Megan Yip is one of few lawyers who can say
they specialize in digital assets."

SF WEEKLY



Customized Estate
Planning



Post-Death
Administration



Digital Assets:
Do you need Protection?

A trusted Legal Guide

I understand that you want clarity and peace of mind when it comes to planning for your future of facing the legal challenges of death today.

As a lawyer, I also know that the immense complexities of developing an estate plan or executing post-death administration leave you not knowing where to start.

The problem is that it's hard to find someone you trust to help you ask the right questions, make the difficult decisions, and do the important work to give you peace. When it comes to estate planning and post-death administration, the reality is that most lawyers don't meet you and your family where you really are. Your time with a trusted advisor should never be focused on the biggest transaction for the firm's bottom line or on this year's new wealth optimization solution. Nor should you ever feel like you have to make matters into your own hands, turning to an estate planning product off the shelf or simply doing nothing at all.

There just aren't the right answers when it comes to some of the most important questions in your life.

You deserve a trusted legal guide who can meet you right where you are. That's where I come in.

[Continue reading...](#)

Here's How I Can Help:

Identify Your Current Needs

Working with people who are facing death or are asking difficult questions about the future is my greatest strength.



Execute an Integrated Legal Plan

Most people don't know where to start. I work with you to develop a plan.



Gain Clarity and Peace of Mind

I execute our customized plan to ensure you gain the clarity and peace of mind you deserve.



[SCHEDULE A CONSULTATION](#)



Don't Know Where to Start?

I know it's not easy. When it comes to these questions, there is no one-size-fits-all approach that works for every client and every family. That's why I use a holistic path to help meet you exactly where you are now.

I believe that the wisest way to address the legal challenges that come with estate planning or post-death administration is to build an integrated team of family, community members, and professional experts who can help shepherd you and your family through tough times. As an honored member of that team, I help you identify the relationships that matter most and then guide those relevant parties through the overall holistic legal plan.

When helping you face life's toughest questions, I give you the peace and clarity you deserve.

[SCHEDULE A CONSULTATION](#)



CONTACT INFO

THE LAW OFFICE OF MEGAN YIP

ADDRESS:
175 N. Redwood Drive, Ste 140 San
Rafael, CA 94903

PHONE:
415-419-2024

EMAIL:
lawoffice@meganyip.com

MENU

ABOUT
ESTATE PLANNING
POST-DEATH ADMINISTRATION
DIGITAL ASSETS
BLOG
CONTACT

[DOWNLOAD YOUR FREE GUIDE TODAY:](#)

5 Ways to Ensure You've Got the Great Lawyer You Deserve

Email

[SUBMIT](#)



Funding, network and support for rising Romanian leaders.

We invest in leaders and their missions to change a nation.

[HOW IT WORKS](#)
[DONATE](#)


Empowered Leaders

Great leaders are emerging in Romania. We connect them with the support they need to do more.



Meaningful Connections

Many are working in silos around the country, so we bring leaders and investors together to multiply their impact.



Lasting Change

With enough capital, the right connections, and a community supporting them – these leaders are changing Romania, for good.

Romania is facing real challenges.

Brain drain. Poverty. Human trafficking. Just to name a few.

As one of the poorest countries in the European Union, Romania is still overcoming the devastation of 40+ years of communism. We are losing our most educated to Western Europe at a rate of every one in six. And, nearly half the children in the country face the risk of poverty and social exclusion, making Romania the #1 source country for victims of human trafficking in the EU.



Leaders are rising up.

Despite decades of being an overlooked country, Romanian leaders are showing up, eager to bring light back to their country and offer hope to their people. They are trailblazers, change agents, history-makers. They see injustice and are bold enough to do something about it.

Trouble is – helping is hard. Especially here.

[MEET THE LEADERS](#)

A passion to help rarely means that leaders have what they need to make the impact they want.

Too often, leaders lack the resources and community they need to bring their missions to life.

We help leaders do more good.



First, we find leaders with incredible potential.



Then, provide them with funding, network, and support.



And, they become game-changers for their nation.

[MEET THE LEADERS](#)
[DONATE](#)


Our Partners



Good Bureau is a broker for social good.

We connect investors with those leaders doing good in Romania in three ways:



Good Business Fund

The Good Business Fund is an philanthropic impact investment fund that invests in Romanian entrepreneurs and their businesses to help them grow and make a lasting social impact.

COMING SOON



Good Accelerator

The Good Accelerator is 12-month program that brings concentrated funding and support along with an invitation to join a like-minded community to twelve emerging Romanian leaders. The intensive effort is designed to help them launch a new mission or make an even greater impact where they're serving already.

COMING SOON



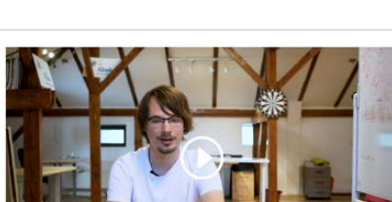
Good NGO Fund

The Good NGO Fund is a mutual fund for social good. The fund is open for philanthropic investments that are used to provide ongoing support and encouragement to Romanian leaders, their teams, and their missions.

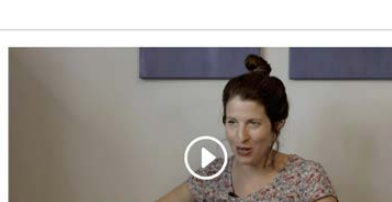
COMING SOON

[DONATE](#)

Meet a few of Romania's history-makers.



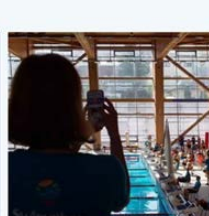
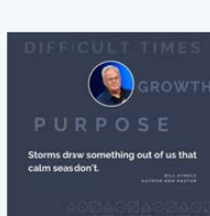
Bogdan Ivnal
Code for Romania



Laetitia Dragan
Asociatia Free

Want to meet more leaders?

[Head over to our blog.](#)



[Load More...](#)

#GoodBureau

[FOLLOW US ON INSTAGRAM](#)

You can help, too.

We each have a part to play in bringing change to Romania.

Change a nation.

[CONTACT US](#)
[DONATE](#)

When you develop leaders, you:

- ✓ Combat trafficking.
- ✓ Promote education.
- ✓ Serve vulnerable youth.
- ✓ Demand basic human rights.
- ✓ Fight for social justice.
- ✓ Spread hope.

Contact Us

Have ideas for partnership or collaboration?

Want to invest?

Or to apply as a leader?

We love meeting new people, so please reach out!

Name *

Email Address *

Phone

Message

☐ I agree with the Terms as described in the [Privacy Policy](#), and with the processing of the information I will submit through this form.

[SUBMIT](#)

protected by reCAPTCHA [Privacy](#) – [Terms](#)



ADDRESS
51 Rasaritului Street, Ap.2
Bucharest, Romania

PHONE
+40 374 626 340

© 2020 Good Bureau. All Rights Reserved.

This website uses cookies to provide you with the best browsing experience. Find out more or adjust your settings.

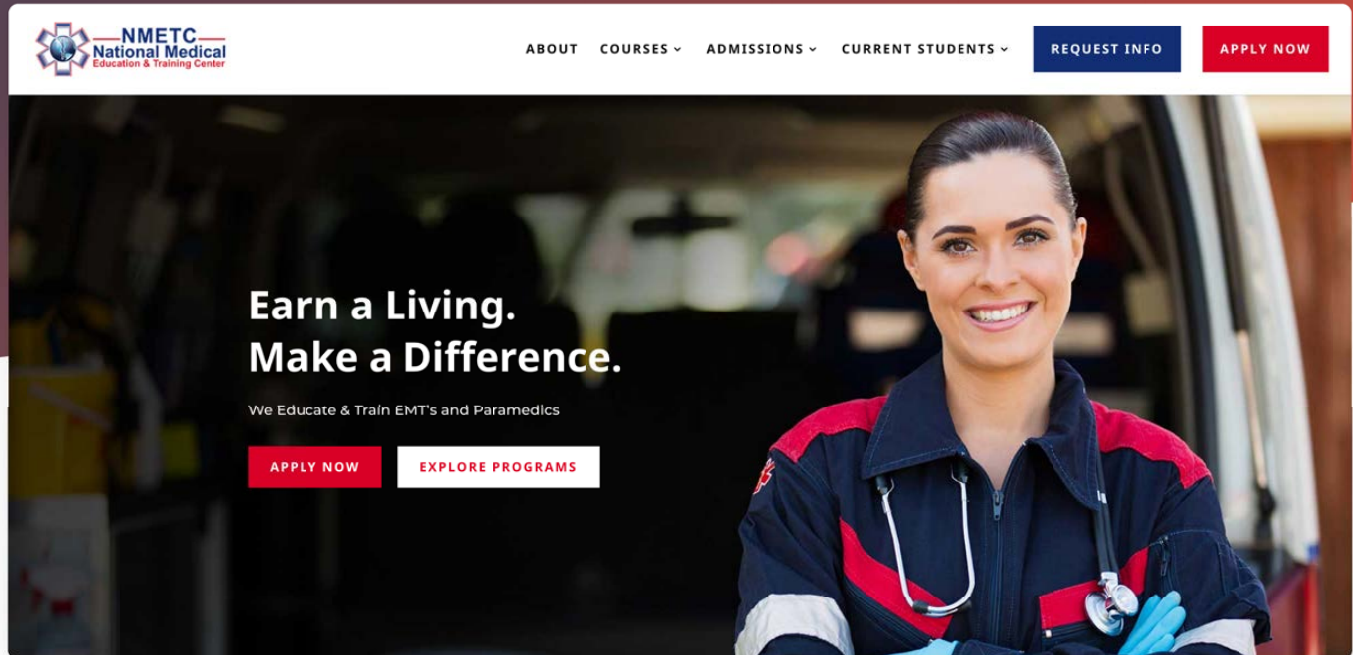
[Accept](#)

1

THE H1 COPY



National Medical Education and Training Center



Every StoryBranded website needs to have a header that appeals to an aspirational identity. This website does that perfectly.

Notice the smiling woman as the first thing that you see. Your eye is drawn towards her immediately and you're given a sense of warmth and welcome. The H1 copy is also short and inspirational. It makes us want to join this program! The call-to-action is also clear and repeated in the two most important places in the header – the upper right-hand corner and right below the copy in the center left of the header.

A smiling person (or people) will help convey an aspirational identity like no other and the inspirational copy and clear call-to-action are worth repeating in your website.



Alabama Tongue-Tie Center

One *tiny* string
can be a *serious*
pest.

Does your infant...

- Struggle to nurse or take a bottle?
- Leak milk from his or her mouth while eating?
- Make clicking or smacking noises when eating?
- Exhibit slow or poor weight gain?
- Display reflux or colic symptoms?
- Experience lots of gas or continually fuss?

Does your older child...

- Sleep restlessly?
- Speak softly (mumble) or struggle to be understood?
- Exhibit slow or picky eating?
- Choke or gag on liquids or foods?
- Have a strong gag reflex?
- Show signs of a speech delay?
- Grind teeth at night, snore, or sleep with his or her mouth open?

If so, your child may have a
tongue- or lip-tie.

While they aren't usually life-threatening, mouth restrictions can mean a lot of unnecessary limitations to your child's life.

AT ALABAMA TONGUE-TIE CENTER, WE BELIEVE YOUR CHILD SHOULD
NEVER BE HELD BACK BY SOMETHING SO COMPLETELY TREATABLE.

[SCHEDULE A CONSULT](#)

[QUIZ: ASSESS YOUR CHILD'S SYMPTOMS](#)

One element of an excellent StoryBrand website is *The Stakes* section. This is the section of a website that details what might happen if a prospect doesn't do business with you and it's crucial.

Here the Alabama Tongue-Tie Center lays out the stakes exceptionally well. They label the problem of tongue-tie as “a serious pest” and say that “even one tiny string” can lead to tongue-tie. Yikes! That's a problem we want our children to certainly avoid.

They ramp up the problem further by stating that tongue-tie leads to a lot of unnecessary life problems and list many of the symptoms that might plague a child with tongue-tie. This section of their website focuses on the problem that their prospects have and begin to hint at their service as the resolution to the problem.

This is exactly how your StoryBrand website can amplify the problem that your prospects are facing and begin to position your product or service as the solution. Conflict is essential in every StoryBranded website.

3

THE VALUE PROPOSITION



Just for Kids Dentistry



PEDIATRIC
SPECIALISTS



FAMILY-
FRIENDLY
APPOINTMENTS



A FUN
ENVIRONMENT

Leave your worries at home.

We've seen it all.

There's nothing more important than your kids' health, but if "hey, I made you a dentist appointment" cues the meltdown of the century in your home...you are not alone. While your little one starts to panic, all you can think about is what they're going to do when it's time to actually get in the chair (if you can manage to get them that far).

Doing what's right for your kids isn't always easy, but it is always, well...*right*. That's why **we've crafted a dental care experience that your kids will look forward to** (*no kidding!*). And, if they're nervous at their first visit (i.e. throwing dental tools at our hygienists), don't worry. We've seen that, too, and it doesn't phase us a single bit.

SO, LET'S PROTECT THOSE SMILES YOU LOVE.

Another section in a StoryBrand website is *The Value Proposition* and here Just for Kids Dentistry showcases its value very well.

They have three icons that highlight some of the main benefits that a customer could expect to receive from their service (we call this a value stack). They then hit on the external, internal, and philosophical problems that their customers experience and position their service as the solution to those problems.

While you might think they simply sell pediatric dental services, they really sell peace-of-mind, a fun environment, and a dental experience that both kids and their parents will look forward to.

This is the value proposition section and it should list some of the main benefits that your customer will receive by purchasing your product or service.

Don't be afraid to think deeply about the value you offer and highlight those benefits. This is the part of your website where you get to do that.



Ascend Mortgage

Low Rates + Custom Strategy

Banks and Credit Unions lure clients in with low rates, but low rates alone can sometimes hurt more than they help. *Truth is* — when you work directly with a lender, they're in the business of collecting more interest, *not less*.

At Ascend Mortgage, we show you how to make home lending decisions in your best interest, using easy-to-understand virtual tools.



My name's Sean Chamberlain and over the last two decades, I've helped thousands of clients make home financing decisions that proactively build their wealth. We consider what you can afford now plus your financial goals for the future. Then, we research and compile unbiased recommendations representing multiple lenders and loan programs so, finally, you can pick the option that meets your needs now *without penalizing you in the future*.

You deserve a solid mortgage strategy.

57

[GET MORTGAGE GUIDANCE](#)[EXPLORE YOUR MARKET](#)

This example from Ascend Mortgage perfectly represents *The Guide* section of a StoryBrand website.

Here we see an actual image of our guide, which is helpful for building trust, as well as some copy that demonstrates both empathy and authority.

The first two paragraphs are meant to demonstrate the guide's understanding of his prospect's current home-buying situation. He's simply communicating, "I know what you've been through and I know how it feels." This is exactly how you want to position yourself as the guide as well. Talk about a pain point that your customer is feeling and demonstrate how you have also felt that pain.

The section then elaborates on the guide's competency in solving this kind of problem for customers.

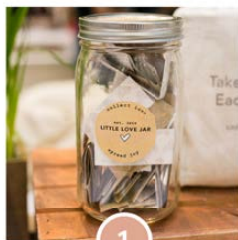
Highlighting years of experience and number of clients this company has helped is also a strong selling point. The main point for you, however, is to demonstrate empathy and authority to your prospects in whatever way works best for your industry.



Little Love Jar

HOW IT WORKS

INVITE FRIENDS TO SUBMIT MESSAGES ONLINE.
WE'LL DO THE REST



1

Give a Little Love Jar

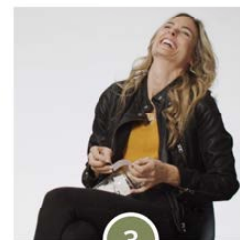
Receive a custom link to share with friends and family so they can submit heartfelt notes.



2

Collect Love

Relax as we collect print and fold each note, fill your jar to the brim, package it beautifully and ship it to their doorstep.



3

Spread Joy

Blast your loved one with all the love and joy you can fit into your Little Love Jar.

[START A JAR](#)

If you want to see a case study on a StoryBrand website, then take tips from Little Love Jar's website.

Here we're highlighting *The Plan* section of a StoryBrand website.

Little Love Jar uses a simple 3-step process to demonstrate how easy it is to set up a Love Jar and use their product.

We'd recommend a simple 3-step process for your StoryBrand website as well.

Taking it a step further, LLJ details the benefits that a user will receive through each step of the process.

Laying out your 3-step plan and highlighting the benefits of each step is essential for mapping out *The Plan* section of your StoryBrand website.



Megan Yip Law Office

A trusted Legal Guide

I understand that you want clarity and peace of mind when it comes to planning for your future of facing the legal challenges of death today.

As a lawyer, I also know that the immense complexities of developing an estate plan or executing post-death administration leave you not knowing where to start.

The problem is that it's hard to find someone you trust to help you ask the right questions, make the difficult decisions, and do the important work to give you peace. When it comes to estate planning and post-death administration, the reality is that most lawyers don't meet you and your family where you really are. Your time with a trusted advisor should never be focused on the biggest transaction for the firm's bottom line or on this year's new wealth optimization solution. Nor should you ever feel like you have to make matters into your own hands, turning to an estate planning product off the shelf or simply doing nothing at all.

There just aren't the right answers when it comes to some of the most important questions in your life.

You deserve a trusted legal guide who can meet you right where you are. That's where I come in.

[Continue reading...](#)

Here we see an example of the *Explanatory Paragraph* from Megan Yip Law Office.

The explanatory paragraph serves two purposes: 1. Provides prospects with more information to check their “credibility box” and 2. Provide search engines with some longer-form text to crawl.

This Law Office utilizes language from its BrandScript in its paragraph to hook readers further and demonstrate more empathy and authority.

The explanatory paragraph could simply be your BrandScript written in complete sentences and longer form. It's meant to build more trust with your potential customers and help your website rank well in search engines for specific terms.

Always be sure to write for people *first* and search engines *second* as this will ultimately help your SEO in the long-run.

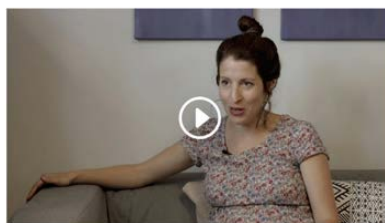


Good Bureau

Meet a few of Romania's history-makers.



Bogdan Ivel
Code for Romania



Laetitia Dragan
Asociatia Free

Want to meet more leaders?

[Head over to our blog.](#)

This last example comes from Good Bureau and it highlights the importance of a **Video Section** on a StoryBrand website.

If you can show your prospects who you are rather than tell them, you're way ahead of the game.

Good Bureau also gets double StoryBrand points because it's showcasing its brand through the use of testimonials.

If you have a brand video, this is the section to include it. If you can include video testimonials, even better. But videos are always more engaging than words or pictures.

Include a video on your StoryBrand website if you're able to.

IMAGINE THIS:

It's 4 weeks from now and you have your BrandScript nailed down perfectly and your new StoryBrand website is up and running. People are landing on your website and resonating with your messaging. Conversion rates are up, and bounce rates are down.

Wouldn't you like to have a polished BrandScript and website for your business that leads to more conversions?

We want that for your business too.

[Check out how a one-stop StoryBrand marketing shop can help you with your website.](#)

If you're ready to get started on your StoryBrand website, then schedule a call with someone from our team below.

No pressure. No sales call. Just helping you do good online.



SCHEDULE A CALL